WORLD TABLE TENNIS
JOB DESCRIPTION
WTT MULTIMEDIA CONTENT COORDINATOR

ABOUT WORLD TABLE TENNIS

The creation of World Table Tennis (WTT) is set to revolutionise the way table tennis is viewed and commercialised across the globe. With significant external investment and commitment to long term partnership, WTT is much more than a vehicle to house current rights. As the dedicated commercial rights entity, for the International Table Tennis Federation (ITTF), WTT has the ambition and ability to create new assets and events, capitalising on the unrivalled potential of the sport. The clear aim is to build WTT into a revenue generation powerhouse, ploughing profits back into Table Tennis to continually develop and transform the sport. With 300 million players and over 500 million fans, the potential of the sport of table tennis is waiting to be unleashed.

WTT MULTIMEDIA CONTENT COORDINATOR

World Table Tennis (WTT) is a commercial entity created by the ITTF to grow the professionalisation of table tennis by running ITTF’s commercial and events business. Taking a new, innovative and entrepreneurial approach to how table tennis should manage its competition platform and positioning, WTT has been tasked with re-imagining a new professional event structure, re-energising the entertainment and fan experience, and re-defining the new era.

WTT is seeking a creative and detailed individual who is organized to support the digital media needs of the ITTF Group.

RESPONSIBILITIES

- Work closely with the Group Head of Communications on assisting with publishing content on ITTF.com and ITTF’s social media channels
- Assist with content creation (videos and graphics) and management of ITTF’s social media channels
- Manage ITTF’s YouTube Channel, including live-streaming and publication of videos
- Assist with ITTF’s media operations and integrate them into WTT’s workflows
- Travel to key ITTF/WTT events and assist with digital media content creation and distribution for ITTF and WTT
— Assist with, and monitor event livestreams, ensuring they run smoothly on ITTF’s/WTT’s digital platforms.
— Help populate and manage the ITTF & WTT video and photo archive
— Create and manage event-specific shared folders, making sure that the content, broadcast, partnerships, and events department have the necessary assets
— Export and analyze WTT’s social media and digital platform performance and provide feedback.
— Stay abreast with the latest happenings in the table tennis world and be the bridge between ITTF and WTT social.

**REQUIREMENTS**

**Essential:**
— Minimum Diploma in Marketing, Communications, Multimedia with 1-2 years of relevant experience
— Working knowledge in video and photo editing tools (Adobe Creative Suite; Premiere Pro, Photoshop)
— Proficient in Microsoft Office (PowerPoint, Word, Excel)
— Possesses knowledge and passion for digital media and social media platforms management tools, graphic and video creation
— Experience and knowledge in the sporting industry, particularly table tennis, is preferred
— Passionate about Sports and Media Operations
— Good organizational and time management skills, with the ability to prioritize, work under tight deadlines and multitask
— Strong grasp of English with good presentation and communication skills
— Strong analytical and problem-solving skills
— Keen interest in websites/app standards, content management systems and digital and social trends
— Willing to travel abroad and work at flexible hours, eg. Weekends, when required.

**Desirable:**
— Passion for sport and business;
— Ability to work in multiple languages, with preference for South East Asian Languages.

**HOW TO APPLY**

Submit CV and cover letter to [careers@worldtabletennis.com](mailto:careers@worldtabletennis.com) with the email subject titled “WTT Multimedia Content Coordinator”.

*Due to the high number of candidate applications expected, only those who are shortlisted will be contacted.*